



# Tech Trailblazers Awards Finalists Announced

## *Which enterprise technology startups have the most promising technologies?*

**London, 19th November 2013** - After a fantastic second outing for The [Tech Trailblazers Awards](#), the enterprise information technology startup awards today announced shortlisted finalists across the nine categories: Big Data, Cloud, Emerging Markets, Infosecurity, Mobile, Networking, Storage, Sustainable IT and Virtualization.

The second edition of the awards received an increase in both the quantity and quality of entries making the judging quite a challenge, showing the Awards are gaining momentum amongst the enterprise technology startup community.

Rose Ross, founder of the Tech Trailblazers Awards, said, "We are excited about the number of high quality entrants we received and the judges really had their work cut out for them. We wish the finalists the best of luck and it is great to see the shortlists again represent a wealth of enterprise technology talent from around the world, not just Silicon Valley."

The winners of the Tech Trailblazers Awards will be determined by the voting public and the judging panel. Which startups have the most promising technologies? The voting for the finalists will go live in early December.

### **Finalists in the Tech Trailblazers Awards**

#### **Big Data**

- Acunu (@Acunu), .- London, UK
- Cedexis (@Cedexis), .- Portland, OR, USA
- Garantia Data (@GarantiaData), [www.garantiadata.com](http://www.garantiadata.com) - Santa Clara, CA, USA
- Localytics (@Localytics), .- Boston, MA, USA
- Parstream (@Parstream), - Cologne, Germany
- Splice Machine (@SpliceMachine), [www.splicemachine.com](http://www.splicemachine.com) - San Francisco, CA, USA

#### **Cloud**

- BridgeSTOR (@BridgeSTOR), [www.bridgestor.com](http://www.bridgestor.com) - Poway, CA, USA
- CloudCheckr (@Cloudcheckr), .- Rochester, NY, USA
- CloudSigma (@CloudSigma), [www.cloudsigma.com](http://www.cloudsigma.com) - Palo Alto, CA, USA
- Nutanix (@Nutanix), [www.nutanix.com](http://www.nutanix.com) - San Jose, CA, USA
- Racemi (@Racemi), [www.racemi.com](http://www.racemi.com) - Atlanta, GA, USA
- VMTurbo (@VMTurbo), [www.vmturbo.com](http://www.vmturbo.com) - Burlington, MA, USA

#### **Emerging Markets**

- ERPScan (@ERPScan), [www.erpscan.com](http://www.erpscan.com) - St Petersburg, Russia
- Ideas Centre (@Ideacentric), [www.ideacentricglobal.com](http://www.ideacentricglobal.com) - Lagos, Nigeria
- PharmaSecure (@PharmaSecure) [www.pharmasecure.com](http://www.pharmasecure.com) - New Delhi, India
- Tambero (@TamberoWeb), - Argentina
- Webdesk (@MyWebdesk), [www.webdesk.co.ke](http://www.webdesk.co.ke) - Nairobi, Kenya

#### **Mobile**



- Appthority (@Appthority), - San Francisco, CA, USA
- JMango, (@JMangotweets), [www.jmango.net](http://www.jmango.net) - Amsterdam, The Netherlands
- Localytics (@Localytics), - Boston, MA, USA
- MobileSpan (@MobileSpan), - Santa Clara, CA, USA
- PharmaSecure (@PharmaSecure) [www.pharmasecure.com](http://www.pharmasecure.com) - New Delhi, India
- Tambero (@TamberoWeb), - Argentina

### Networking

- Aryaka (@AryakaNetworks), - Milpitas, CA, USA
- Pertino (@PertinoNetwork), - Los Gatos, CA, USA
- Qwilt (@Qwilt), [www.qwilt.com](http://www.qwilt.com) - Redwood City, CA, USA
- Racktivity (@Racktivity), [www.racktivity.com](http://www.racktivity.com) - Lochristi, Belgium
- StackDriver (@StackDriver), [www.stackdriver.com](http://www.stackdriver.com) - Boston, MA, USA

### Security

- Crypho (@GetCrypho), [www.crypho.com](http://www.crypho.com) - Tonsberg, Norway
- ERPScan (@ERPScan), [www.erpscan.com](http://www.erpscan.com) - St Petersburg, Russia
- SecludIT (@elasticsecurity)[www.secludit.com](http://www.secludit.com) - Sophia Antipolis, France
- Ventisys (@Ventisys), [www.ventisys.com](http://www.ventisys.com) - Sligo, Republic of Ireland
- Zscaler (@Zscaler), [www.zscaler.com](http://www.zscaler.com) - San Jose, CA, USA

### Storage

- Avere Systems (@AvereSystems), - Pittsburgh, PA, USA
- GridStore (@GridStore), [www.gridstore.com](http://www.gridstore.com) - Mountain View, CA, USA
- PernixData (@PernixData) [www.pernixdata.com](http://www.pernixdata.com) - San Jose, CA, USA
- Nasuni (@Nasuni) [www.nasuni.com](http://www.nasuni.com) - Natick, MA, USA
- Tarmin (@Tarmin101) [www.tarmin.com](http://www.tarmin.com) - Boston, MA, USA
- SwiftStack (@SwiftStack), [www.swiftstack.com](http://www.swiftstack.com) - San Francisco, CA, USA

### Sustainable IT

- Cloudability (@cloudability), [www.cloudability.com](http://www.cloudability.com) - Portland, OR, USA
- GreenQloud (@GreenQloud), - Reykjavik, Iceland
- Iceotope (@Iceotope), [www.iceotope.com](http://www.iceotope.com) - Sheffield, UK
- Racktivity (@Racktivity), [www.racktivity.com](http://www.racktivity.com) - Lochristi, Belgium

### Virtualization

- ECManaged (@ECmanaged), [www.ecmanaged.com](http://www.ecmanaged.com) - Barcelona, Spain
- GridStore (@GridStore), [www.gridstore.com](http://www.gridstore.com) - Mountain View, CA, USA
- PernixData (@PernixData) [www.pernixdata.com](http://www.pernixdata.com) - San Jose, CA, USA
- Proximal Data (@ProximalData) [www.proximaldata.com](http://www.proximaldata.com) - San Diego, CA, USA
- VMTurbo (@VMTurbo), [www.vmturbo.com](http://www.vmturbo.com) - Burlington, MA, USA

### About the Tech Trailblazers Awards

[www.techtrailblazers.com](http://www.techtrailblazers.com) @techtrailblaze

Tech Trailblazers is a new concept in awards, designed explicitly for smaller businesses and startups that are five years old or less and at C-series funding or below. The awards have low barriers to entry and prizes that not only recognize startup innovation, but also proactively help startups grow their businesses with access to exclusive coaching, mentoring and development and prizes. The awards include the following categories:

- Big Data Trailblazers
- Cloud Trailblazers



- Emerging Markets Trailblazers
- Mobile Trailblazers
- Networking Trailblazers
- Security Trailblazers
- Storage Trailblazers
- Sustainable IT Trailblazers
- Virtualization Trailblazers

In addition to the above categories, all entrants are automatically entered into the Regional Trailblazers Cup competition free of charge. The Regional Cups will be announced at the end of November and the individual Cups are:

- African and Middle East Trailblazers Cup
- Asian-Pacific Trailblazers Cup
- European Trailblazers Cup
- Latin American Trailblazers Cup
- North American Trailblazers Cup

The Tech Trailblazers Awards prize fund, projected to be worth in excess of \$1m, is supported by sponsors and industry partners including [AfriLabs](#), [Amoo Venture Capital Advisory](#), [beSUCCESS](#), [bnetTV](#), [China AXLR8R](#), the [Cloud Security Alliance](#), [Computing](#), [The Data Chain](#), [ExecEvent](#), [GigaOM](#), [The Green Grid](#), [GSMA](#), [The Icehouse](#), [Innovation Warehouse](#), [Launchpad Europe](#), [Lissted](#), [MIT/Stanford Venture Lab](#), [Mynewsdesk](#), [The Next Silicon Valley](#), [Outsource](#), [Prezi](#), [RealWire](#), [Seed Forum](#), [Silicon Cape Initiative](#), [Skolkovo](#), [StarTau](#), [Startup America](#), [Storage Networking Industry Association \(SNIA\)](#), [Tech in Asia](#), [TechNode](#), [TiE Silicon Valley](#), [Wazoku](#), [Ventureburn](#) and [VMware](#).

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